

## Sophia Gabrielson

[sophiag.gabrielson@gmail.com](mailto:sophiag.gabrielson@gmail.com) ♦ 605 Glenwood Rd, Glendale, CA 90042 ♦ 405-315-0717

---

### Qualifications

- ♦ Writing/Editing - 7+ years experience producing news releases, press releases, articles, product copy, and a range of curated content. Adept at editing, appropriate use of grammar, and AP Style.
- ♦ Social Media - Instagram, Canva, Tik Tok, X (Twitter), Facebook, Youtube, and more.
- ♦ Research/Fact Checking - Proficient at collecting and analyzing data in order to develop a rounded understanding of a particular subject or topic.
- ♦ Application Software - Google Suite, Microsoft Office Suite, Shopify, Adobe Creative Suite, Mac, Windows, and Wordpress
- ♦ Time Management - Well organized with exceptional communication and ability to work under high stress environments to meet deadlines.

### Experience

03/2024-present **Editor/Photographer** *New Noise Magazine* Los Angeles, CA

- Stay on top of the latest and most current music related news, while establishing relationships with artists, PR teams, and labels in order to fortify industry resources
- Cover live shows, both for editorial and photo, interview artists and quickly turnaround content
- Implement SEO practices when formatting and editing stories for online publication

06/2022-present **Comm Specialist** *Eddie Borgo* Los Angeles, CA

- Oversee PR, social media, and marketing departments, as well as all client/customer communication
- Create and implement marketing campaigns, compile investor packages, establish client relationships
- Write product copy, newsletters, press releases and eCommerce content utilizing SEO strategy

08/2020-06/2022 **Copywriter** *A&A Global Imports* Los Angeles, CA

- Created clear and concise copy for product descriptions, blogs, ads, social media, and email blasts
- Strategized PR campaigns, wrote press releases, and implemented best practices for daily operation
- Conducted extensive research, compiled data, and implemented SEO best practices

08/2018-07/2020 **News Editor** *OutFront Magazine* Denver, CO

- Worked under tight deadlines to research and write daily articles for virtual and print publication
- Covered conferences, fundraisers, town halls and community organized events
- Developed story ideas, conducted interviews, edited submissions, and organized the magazine's layout

06/2018-08/2018 **Project Leader** *Reach Out Volunteers* Cambodia/Thailand

- Oversaw a group of 15+ volunteers while completing a range of hands-on projects and volunteer efforts
- Coordinated housing, food, and budgets; ran social media; communicated all point of contact during travels

05/2017-06/2018 **Music Editor** *SharedViews Media Group* Denver, CO

- Oversaw our team of editors; assigned stories, delegated tasks, and edited submissions
- Conducted interviews, covered live shows and events, wrote press releases and articles